

P R E S S R E L E A S E

New BEAT N1: high performance double DIN navigation, multimedia and Bluetooth head unit with high-resolution split-screen



The affordable car audio brand BEAT - from Connects2 - has offered dealers an unrivalled entry-level range of high performing car audio products to appeal to a customer base looking for better value for their money. Adding to a range of single-DIN head units, amplifiers and speakers comes the UK debut of the brand new BEAT N1 double-DIN multimedia and navigation unit.

When the aftermarket has many double DIN DVD, multimedia and navigation head units, there's no shortage of customer awareness, all wanting the latest features, but not all of them can afford the price tag that's often well into four figures. The new budget-friendly BEAT N1 offers all the features of the big name brands, but at a price every customer can afford, but without the compromise of buying an unknown brand from a less than proven source. Through Connects2 dealers, BEAT customers can buy with the back-up they would expect from a unit costing twice the price.

High-resolution, 'picture-in-picture' split screen innovation



In this no-compromise head unit, the N1 boasts a full-size 6.95in screen using the latest high-resolution 800x480pixel LCD technology for a clearer picture and detailed navigation. Unlike many more expensive systems, the N1 uses split screen functionality to display both navigation and an AV source at the same time. This way the mapping info is available to the driver while the car passengers can view any of N1s audio or AV source simultaneously.

The latest navigation

The TMC-equipped TeleAtlas navigation that comes with the new BEAT N1 covers Western Europe and also features the latest 3D city and Point of Interest (POI) mapping, where supported.



BEAT N1 plays it all

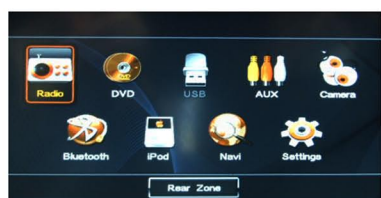
To provide entertainment on the move, the new BEAT N1 supports all the popular current audio and movie formats. The internal deck plays CD and DVD discs and supports VCD, DivX, WMA, JPEG, MP4 and MP3 track playback.

Using a USB input, the BEAT N1 is both iPod and iPhone ready - without the need for an add-on interface - as well as offering an auxiliary input and an SD card input too.



Bluetooth hands-free and wireless music streaming

Unlike many more expensive double DIN units, the new BEAT N1 doesn't need an external interface to handle hands-free: the BEAT N1 comes with Bluetooth audio and hands-free support as standard. Calls can be made from the touchscreen along with all the driver's data from their phone book available on the BEAT N1 screen. The N1 features a built-in microphone and uses the latest noise cancelation technology to ensure the best clarity of conversation on the move without road or tyre noise. Again, unlike many more expensive units, the BEAT N1 features A2DP wireless audio playback for passengers to use their Bluetooth music device (including iPhone) to play tracks through the N1 from anywhere in the vehicle.



Touchscreen Menu



5.1Ch DVD

iPod Playback

Bluetooth Handsfree

RDS Tuner

Duel function screen

USB Playback

If you'd like to see the exciting new BEAT N1 for yourself, it is available in Connects2's demo car. Speak to Connects2 for availability. Call 0845 257 5588.

BEAT N1 Features

6.95" Hi-Resolution Digital LCD Screen / 800 x 480 Resolution / CD CD-R / RW / DVD / DVD-R/RW / VCD / DivX / WMA / JPEG / MP4 / MP3 Playback . USB Port / Built In Navigation / Full Western Europe Mapping / Teleatlas / Point of Interest / Recent Destination / iPod with full control / Track / Folder information displayed / MP3 playback / Auxiliary Input / Fully Automatic Tilt Mechanism / Touch screen control with graphic user interface / Dual zone display output for rear seat / Multi language / SD / 1 AV Output / 1 Video Input / 4 x 50Watts Max power / Built in Amplifier / Duel function screen for Navigation

Bluetooth Hands Free Phone Kit / Bluetooth / Transfer Phone Book / Phone number display / Answer and end calls from front panel / Background noise reduction / Touch screen keypad / View missed & Dialed calls / Built in microphone / A2DP Audio Streaming / Works with iPhone

